

2012 PBUS Winter Conference, Membership Meeting & Expo
February 20-23, 2012
Event Summary

OPENING SESSION – Monday, February 20, 2012

Speakers: The Honorable Judge John G. McBain and Mr. Dennis Bartlett 1:30 – 3:30 p.m. – Savoy

THE HONORABLE JUDGE JOHN G. MCBAIN, Chief Circuit Judge – Jackson County, Michigan



Judge John G. McBain graduated from Michigan State University in 1982 with his Bachelor of Arts degree. He went on to attend the Thomas M. Cooley law school, where he graduated with his Juris Doctor in 1987. Judge McBain was admitted to the Michigan bar in 1994, the Federal Eastern District of Michigan in 1991 and the Florida bar in 1988. He worked as an Assistant State Attorney for the State of Florida from 1988 until 1993. In 1993, Judge McBain returned to the State of Michigan, where he was admitted to the Michigan Bar and served as the Chief Assistant Prosecutor for Jackson County.

Judge McBain left the Prosecutors Office for about two years for private practice. While in private practice, he handled criminal, civil and family law matters. Judge McBain returned to the Jackson County Prosecutor's Office when he was elected as the Prosecuting Attorney for Jackson County in 1996. Judge McBain served as the Prosecuting Attorney for Jackson County until he was elected to the Circuit Court bench in November of 2002. In 2007, Judge McBain was appointed Chief Judge pro-tempore in Jackson County Circuit Court and in 2010 was appointed as Chief Circuit Judge assigned to the Criminal and Civil Divisions.

As Chief Judge, he serves as the Court's representative in dealing with the public, news media, legal community and other governmental agencies. Judge McBain is also responsible for Court operations, finances and human resources. Judge McBain is an adjunct faculty member at Baker College in Jackson, MI and is a presiding Judge at Cooley Law School for the pretrial skills course. His professional associations include the Michigan Bar Association, the Prosecuting Attorneys Association of Michigan and the National College of District Attorneys. Judge McBain is married and has two daughters.

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MR. DENNIS BARTLETT, Executive Director – American Bail Coalition

Mr. Bartlett has worked within the bail insurance industry since his retirement from the Department of Justice (DOJ) in 1994. He served in the Criminal Division of DOJ, crossed-assigned to INTERPOL Washington as a special assistant to the Director of the FBI for INTERPOL matters. Before joining DOJ, Mr. Bartlett served in the Central Intelligence Agency (CIA).

Mr. Bartlett has an honor classical Bachelor of Arts in philosophy from Gonzaga University, a Master of Arts in international relations and Japanese from the University of Southern California, a Master of Arts in philosophy from St. Albert's college, Berkeley, and a Doctorate in the history of Renaissance education from the University of San Francisco. He did a post-graduate study in French at the University of Grenoble, France, and a post-doctoral study at Oxford University, England. Mr. Bartlett is also a retired Naval Intelligence Commander. An avid reader, Mr. Bartlett relishes every moment with his books!



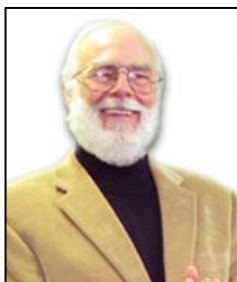
Mr. Bartlett serves as the Executive Director of the American Bail Coalition, whose mission is dedicated to the long-term growth and continuation of the surety bail bond industry.

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FEATURE PRESENTATION – Tuesday, February 21, 2012

Speaker: Mr. Ed Taylor 10:00 – 11:30 p.m. – Savoy

MR. ED TAYLOR, Founder – Internet Marketing Group



Mr. Taylor has been an Internet marketing speaker since 1995. Focusing on Internet marketing for small businesses, he has been a frequent presenter at association meetings, industry and corporate conventions, franchisee and dealer meetings and meetings of CEO and entrepreneurial groups. In addition, Mr. Taylor has spoken for numerous not-for-profit groups and several colleges. Audiences love his down to earth style and non-technical language. Because he works with clients day-to-day in the marketing trenches, he has stories and examples that are both captivating and inspiring. While Mr. Taylor does not claim to be a motivational or inspirational speaker, his comment sheets are peppered with terms like, *inspiring, encouraging, exciting and fun.*

In the late 1980's and early 1990's, Mr. Taylor owned a seminar promotion company in San Diego and had many high-profile professional speakers, authors and "niche experts," including: Anthony Robbins, Brian Tracy, Jim Rohn, Og Mandino, Tom Hopkins, Deepak Chopra, Ken Blanchard, Ted Nicholas, Marshall Sylver, Dan Pena, Susan Powter, Jay Abraham, Nate Booth, Judge Ken Riely, Howard Shenson and many, many other outstanding speakers and trainers.

In 1995, Mr. Taylor anticipated that the Internet was going to be the next "hot seminar topic," so he went on a quest looking for a speaker to promote it. He interviewed hundreds of Internet marketing pioneers. Unfortunately most of the people, who were having success on-line at that time, either had no interest in professional speaking or they just weren't very good in front of an audience. As a small business owner, Mr. Taylor became intrigued by what he was hearing and in mid-1995, he started using Internet marketing strategies and tactics in his own business. On October 17, 1996, he had his first \$10,000 day from Internet marketing.

Before long Mr. Taylor was being interviewed for newspaper and magazine articles and he was being asked to appear on radio shows and speak at conventions. He had become the Internet marketing expert he had been looking for! In December of 1996, Mr. Taylor was invited by one of the world's top copywriters, Ted Nicholas, to contribute to his audio training program, "Magic Words," which was published by Nightingale Conant. Within a few months, he was being booked to make as many as 112 speaking presentations per year.

Mr. Taylor loves making Internet marketing presentations to small business audiences and will almost always find a way to work out the financial arrangements so he can appear.

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FOR WOMEN ONLY (FWO) – Tuesday, February 21, 2012

Ticketed Event 11:45 – 1:30 p.m. – Mesquite

For Women Only is a special program created just for women in bail and women related to people in bail. Come enjoy a delicious lunch while seeing old friends and meeting new friends. Our guest speaker will be Lauren Schugar, owner of Modern Image based in Las Vegas. Ms. Schugar has more than 13 years of experience in the fashion industry, including wardrobe styling, prop styling, fashion merchandising, personal shopping and managing multi-million dollar retail establishments in Las Vegas. Ms. Schugar's clients include stay-at-home Moms, international business executives and photographers to agencies. Come and learn her tips for wardrobe and make-up for any age!



The Pearl Factory will also join us again at the luncheon and will show us their lovely pearls with one lucky attendee winning a free pearl! Don't forget to buy your raffle tickets for the ever popular auctions items; all proceeds support the continuation of this wonderful program.

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WELCOME RECEPTION & AWARDS & CELEBRATION DINNER – Tuesday, February 21, 2012

Ticketed Event 6:30 – 7:30 p.m. (Reception) – Mesquite
..... 7:30 – 10:30 p.m. (Awards Dinner) – Savoy



Come and enjoy an array of delicious hors d'oeuvres and beverages and mingle with friends and family during the welcome reception. Then enjoy a delicious full-course plated dinner followed by our awards ceremony honoring individuals in the bail industry, our sponsors and friends.



LUNCHEON, MEMBERSHIP MEETING & ELECTIONS – Wednesday, February 22, 2012

Lunch is the Ticketed Event 11:45 – 2:15 p.m. – Savoy

Enjoy a delicious lunch before the membership meeting is reconvened and elections are held for a new PBUS Board of Directors. Only voting members will be allowed to vote and each voting member will receive an arm band indicating their voting right. Don't miss your opportunity to cast your vote during this important meeting!



THE COUNCIL OF BAIL ASSOCIATION PRESIDENT'S MEETING – Wednesday, February 22, 2012

..... 2:30 – 5:30 p.m. – Virginia City II

One of the most well attended meetings, the Council of Bail Association Presidents (formerly the Council of Presidents) is an informal, autonomous group comprised of presidents, past and present, or in their absence vice-presidents, of state bail associations. Started approximately 26 years ago by Glenn Strickland, a long-time bondsman, industry leader and past-president of the Professional Bondsmen of Texas, and Buffi Osti, a former president of the California Bail Agents' Association, the current council has evolved into an important gathering of some of the most influential people in the bail industry. Come and learn what is happening in the state bail associations across the country. The meeting is open to any conference attendee.



BREAKFAST WITH THE PRESIDENT – Thursday, February 23, 2012

Ticketed Event 9:30 – 11:30 a.m. – El Dorado Ballroom

Join us as we take our leave of the 2012 winter conference. Enjoy a delicious breakfast buffet with a variety of breakfast goodies for all. The breakfast will also include an omelet station for your enjoyment.

PBUS out-going President, Linda Braswell, will say her official goodbyes as President and welcome in the new PBUS Board of Directors.

The winners for the prizes supporting the For Women Only program will be announced and the TV donated by HCC Surety Group will be drawn from all attendees who have turned in those important survey forms!

Please join us before heading back home!



Event Summary Sponsored By

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